

## RAMA SOOO BUTTRIG WITH VITAMIN B12 LIFE CYCLE ASSESSMENT RESULTS FOR

The Life Cycle Assessment ("LCA") results and claims for the above product are set out below. The LCA methodology and details of the Tool developed by the company of the brand above, by Quantis is set out in the Annex below.

### PRODUCT SPECIFICATIONS

All data and results in this fact sheet are for the following product.

Specification	Description
Product type:	Plant-based spread
Product brand and variant	Rama Sooo Buttrig With Vitamin B12
Market:	Germany
Product format (grams):	225
Functional unit	1 kg fresh product

The following results are based on a life cycle assessment, from ingredients production through to packaging end-of-life. A total of 16 indicators were used, including environmental impact indicators from the European Commission Environmental Footprint (EF) 3.0 method and two additional indicators: land occupation (m<sup>2</sup>) and water consumption (m<sup>3</sup>). In order to make comparative assertions, and specific claims on climate, land or water, the overall environmental performance of the product is favourable compared to its dairy counterpart, based on all indicators assessed.

### ON-PACK CARBON LABEL

0,43 kg CO<sub>2</sub>-eq per 100 g

### COMPARATIVE CLAIMS

What dairy counterpart is Rama Sooo Buttrig With Vitamin B12 being compared to? Dairy butter in Germany

#### CLIMATE IMPACTS BY LIFE CYCLE STAGE FOR 1 KG OF FRESH PRODUCT

Life cycle stage	Soo Buttrig With Vitam	Dairy butter
Ingredients & product manufacturing	2,81	16,7
Packaging production & end-of-life	0,74	0,04
Distribution	0,69	0,32
Use stage	0,05	0,05
<b>TOTAL</b>	<b>4,3</b>	<b>17,1</b>

#### SUMMARY OF COMPARATIVE RESULTS FOR 1 KG OF FRESH PRODUCT

Indicator	Upfield product	Dairy equivalent	Absolute savings	% savings
Climate impacts [kg CO <sub>2</sub> -eq/kg product]	4,3	17,1	12,8	75
Land occupation [m <sup>2</sup> a/kg product]	6,4	15,1	8,6	57
Water consumption [l/kg product]	39	134	95,0	71

**NOTE:** For any given indicator, to make public comparative assertions, savings must be considered significantly lower. If no savings are reported in the table, the indicator is not considered significant; in this case, and in order to be conservative claims are not recommended.

#### SPECIFIC STATEMENT(S) FOR CLIMATE IMPACTS

In Germany, Rama Sooo Buttrig With Vitamin B12 has 75% less climate impact than dairy butter.

In Germany, Rama Sooo Buttrig With Vitamin B12 has at least 50% less climate impact than dairy butter.

#### SPECIFIC STATEMENT FOR LAND OCCUPATION

In Germany, Rama Sooo Buttrig With Vitamin B12 occupies 57% less land than dairy butter.

#### SPECIFIC STATEMENT FOR WATER CONSUMPTION

In Germany, Rama Sooo Buttrig With Vitamin B12 uses 71% less water than dairy butter.

## ANNEX 1 - LCA TECHNICAL SUMMARY

### UPFIELD PRODUCTS VS DAIRY EQUIVALENT

Upfield is a world leading food company which owns a wide range of well-known plant-based and vegan brands (including Country Crock, Flora, Becel, Believe It's Not Butter<sup>®</sup>, Violife and many, many more). Upfield, through the sale of its branded goods, offers a range of versatile food products in the cheeses and creams categories which provide functional alternatives to equivalent dairy products.

In 2022, Upfield commissioned Quantis to develop a Life Cycle Assessment (LCA) Tool (the "Tool") to enable Upfield to assess the environmental impact of its products in Europe, the USA and Canada ("Upfield Product") and compare these to the dairy equivalent products sold in the same regions.

This Technical Summary presents the Tool methodology including the scope of the analysis, functional unit and system boundaries, method, and data used to develop the Tool for Upfield to support claims made on its branded products.

The Product LCA Results above are generated by Upfield and include the results of defined products assessed, including the specifications of the assessed Product reviewed and the results used for the relevant comparative claims.

**LIFE CYCLE ASSESSMENT**

LCA is a metrics-based methodology used to assess environmental impacts resulting from, for example, greenhouse gas emissions, waste production, and energy use. Environmental impacts are calculated over the life cycle of a product, from extraction of raw materials to the end-of-life.

**METHOD**

The Tool was developed following regionalized LCA methodology described by Liao et al. (2020) to compare the environmental impacts of Upfield Product amount (1 kg) of the dairy equivalent product sold in the same market. The Tool uses a cradle-to-grave approach requiring data collection of the product ingredients sourcing countries, production factory, energy mixes, packaging designs, transportation, and end-of-life scenarios. Spatially differentiated inventory data is generated (archetypes), as well as land use change (“LUC”) emissions for agricultural ingredients in all markets relevant to each system. An attributional approach as per PAS 2050 (BSI, 2012), aligned with the latest international standards for dairy products, published by the International Dairy Federation (IDF, 2015) and the European Dairy Association (EDA, 2016).

**CRITICAL REVIEW**

The Tool and the methodology used to perform the LCAs are aligned with PEF methodology and ISO 14040 and 14044 standards for public disclosure and have been peer reviewed by a panel of three independent experts on topics such as LCA, agronomy and dairy production.

The product LCA results generated by the Tool based on assessments performed by Upfield are reviewed by Quantis and respect and conform with ISO 14061 (Environmental labels and declarations — principles, requirements, and guidelines for communication of footprint information) for making comparative claims to be found above for the respective Upfield Products.

**FUNCTIONAL UNIT**

The functional unit (“FU”) is a reference unit for which all results are calculated and presented. In respect of the Upfield Products, the FU is to provide (cooking, baking, frying, roasting etc.) of 1 kg of the equivalent dairy product and Upfield branded plant-based alternative product in a relevant country to the relevant consumer (domestic or professional).

**ENVIRONMENTAL IMPACT INDICATORS CONSIDERED**

The Tool assesses a total of 16 indicators: 14 environmental impact indicators from the European Commission Environmental Footprint (EF) 3.0 methodology, including land occupation (m<sup>2</sup>.y), which reflects the total area of land used over one year (Nemecek et al. 2011, Milà i Canals et al. 2012), and water total amount of fresh water consumed (ISO 14046), which includes, for example, evapotranspiration of irrigation water.

**FROM CRADLE TO GRAVE**

The LCAs performed with the Tool consider all identifiable activities across the product life cycle (cradle-to-grave) for Upfield Products in the different markets.

The assessments include impacts from:

- ☑ Farming (crop production or milk production)
- ☑ Packaging manufacturing of Upfield Products
- ☑ Distribution
- ☑ Retail
- ☑ Consumer use
- ☑ Packaging end-of-life

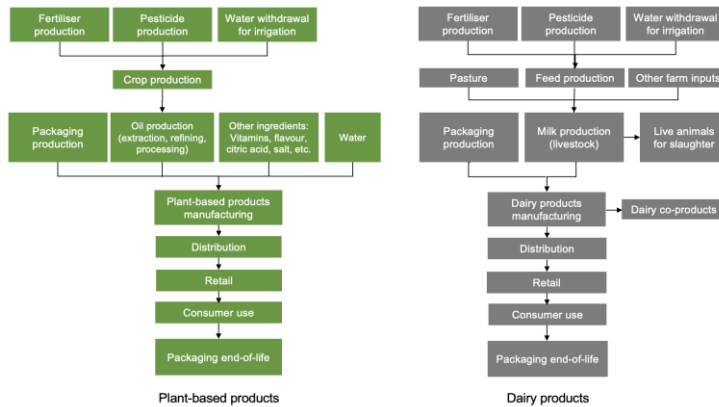


Figure 1. Schematic of the systems evaluated

The studies do not include impacts from:

- ☑ Capital goods at the distribution centre and at the point of retail.
- ☑ Labour, commuting of workers, administrative work, cattle insemination, and disease control processes.
- ☑ Food loss and food waste during distribution, at retail point and at the consumer’s home.

**DATA COLLECTION AND MODELLING**

- ☑ Upfield Products: primary data for the recipes and ingredient sourcing were provided by Upfield based on its supply chain and manufacturing operations.
- ☑ Dairy products for European countries: Default dairy data used to model dairy production, processing, packaging, and distribution and representative of Europe is based on guidelines published by the European Dairy Association and the European Commission (see Note 1 and 2).
- ☑ For those European countries for which no direct national dairy datasets were available, the country with the lowest dairy climate impacts in Europe was chosen for the comparison to ensure a conservative approach.
- ☑ Dairy products for US and Canada markets: Default data representative of US and Canada averages and published by the USDA were used. Canadian data was updated with the latest available data from Dairy Farmers of Canada (DFC, 2018).

**NOTE 1:** EDA (2018) *Product Environmental Footprint Category Rules for Dairy Products. Version 1.0 (April 2018). The European Dairy Association.*  
**NOTE 2:** *Raw milk datasets are based on the World Food Life Cycle Assessment Database (WFLDB), Nemecek et al. 2015*

#### EXTERNAL COMMUNICATIONS

In order to make comparative assertions, and specific claims (e.g., climate impact comparisons), the overall environmental performance of the Upfield favourable, overall, compared to its dairy counterpart in each country, based on the 16 indicators assessed. Climate change, land occupation, and water high relevance for Upfield product categories and the food industry and therefore are recommended to be used in product footprint environmental communication

Throughout the development of the Tool, conservative assumptions in favour of dairy have been used for comparisons. For example, the packaging comparison is a common format with lowest climate impacts (i.e., for butter, the packaging chosen for retail consumption is 250 g paper parchment with conservative approaches ensure further robustness when making comparative claims.

For communication purposes Upfield uses “climate impacts” to communicate the impacts of their products on climate change. Globally, terms like “climate emissions”, “carbon footprint” or “greenhouse gas emissions” are used interchangeably for communication purposes when communicating about the change of products, although there are some technical nuances and differences.

For any given indicator, in order to make public comparative assertions, savings must be considered significantly lower. For some assessments and for water consumption), results may appear favourable, however, as the Tool considers the level of uncertainty for individual metrics, unless there is a significant reliable comparative conclusion cannot be drawn to support external communications.

For further information, please contact [ESGinquiries@upfield.com](mailto:ESGinquiries@upfield.com)

#### ABOUT QUANTIS

Quantis guides top organizations to define, shape and implement intelligent environmental sustainability solutions. In a nutshell, our creative geeks make it actionable. They deliver resilient strategies, robust metrics, useful tools, and credible communications.

With offices in the US, France, Switzerland, Germany, Italy and Colombia and clients around the world, Quantis is a key partner in inspiring sustainable scale.

Discover Quantis at [www.quantis-intl.com](http://www.quantis-intl.com)

#### REFERENCES

Boulay A-M et al (2018) The WULCA consensus characterization model for water scarcity footprints: assessing impacts of water consumption based on remaining (AWARE). *Int J Life Cycle Assess* 23:368–378

EDA (2016) *Product Environmental Footprint Category Rules for Dairy Products. Draft report (28 July 2016). The European Dairy Association. Brussels, Belgium*  
Eurostat database. URL: <https://ec.europa.eu/eurostat/data/database> Access June 2016

FAO and WHO. 2011. *Codex Alimentarius – Milk and Milk Products. Second edition. The Food and Agriculture Organization of the United Nations and the Organisation. Rome, Italy*

FAO, IDF, IFCN 2014. *World mapping of animal feeding systems in the dairy sector. Food and Agriculture Organisation of the United Nations, the International Federation, the IFCN Dairy Research Network. Rome, Italy*

IDF (2015) *A common carbon footprint approach for Dairy. The IDF guide to standard life cycle assessment methodology for the dairy sector. International Dairy Federation, Brussels, Belgium*

ISO (2006) *Environmental management – life cycle assessment – requirements and guidelines, ISO 14044:2006(E). International Organization for Standardization, Geneva, Switzerland*

IPCC, 2013: *Climate Change 2013: The Physical Science Basis. Contribution of Working Group I to the Fifth Assessment Report of the Intergovernmental Panel on Climate Change [Stocker, T.F., D. Qin, G.-K. Plattner, M. Tignor, S.K. Allen, J. Boschung, A. Nauels, Y. Xia, V. Bex and P.M. Midgley (eds.)]. Cambridge University Press, Cambridge, United Kingdom and New York, NY, USA, 1535 pp.*

JRC-IES (2011). *International Reference Life Cycle Data System (ILCD) Handbook- Recommendations for Life Cycle Impact Assessment in the European Union. November 2011. European Commission-Joint Research Centre - Institute for Environment and Sustainability. Publications Office of the European Union, Luxembourg*

JRC-IES (2017) *Product Environmental Footprint Category Rules Guidance. Version 6.2, June 2017. European Commission-Joint Research Centre - Institute for Environment and Sustainability.*

Fazio, S. Castellani, V. Sala, S., Schau, EM. Secchi, M. Zampori, L., *Supporting information to the characterisation factors of recommended EF Life Cycle Assessment methods, EUR 28888 EN, European Commission, Ispra, 2018, ISBN 978-92-79-76742-5, doi:10.2760/671368, JRC109369*

Liao, X., Gerichhausen, M.J.W., Bengoa, X. et al. *Large-scale regionalised LCA shows that plant-based fat spreads have a lower climate, land occupation impact than dairy butter. Int J Life Cycle Assess (2020). <https://doi.org/10.1007/s11367-019-01703-w>*

Nemecek T., Bengoa X., Lansche J., Mouron P., Riedener E., Rossi V. & Humbert S. (2015) *Methodological Guidelines for the Life Cycle Inventory of Agricultural Products. Version 3.0, July 2015. World Food LCA Database (WFLDB)*

Poore J., Nemecek T. (2019) *Reducing food’s environmental impacts through producers and consumers”. February 22, 2019.*

Thoma G, Popp J, Nutter D, et al (2013) *Greenhouse gas emissions from milk production and consumption in the United States: A cradle-to-grave life cycle assessment. Int Dairy J 31:53–S14. doi: 10.1016/j.idairyj.2012.08.013*



**R GERMANY**

for Upfield, the parent

---

assessed: 14  
ion (m2.y) and water  
the Upfield product must

---

---

table above, the savings

---

Rama, Tulipan, 'I Can't  
nargarine/spreads,

cts of its products sold in

sources which Quantis

sment for each Upfield

water, land, and energy

ducts to the same  
ct recipe, key  
agricultural life cycle  
m's supply chain, using  
l Dairy Federation (IDF,

of results. The Tool has

14026 standards  
ve claims. The results can

the same function  
y market, packaged, for

d and two additional  
consumption (m3), the

markets (see Figure 1).

ons  
of country averages in

(in this case, Finland)

milk modelling was

*Brussels, Belgium*

! Product must be  
er consumption have a  
ommunications.

osen for the dairy  
(rapper). These

imate impacts", "carbon  
impact on climate

some indicators (e.g.,  
nificant difference, a

ke the latest science and

: change on a global

i available water

Belgium

the World Health

national Dairy

onal Dairy Federation.

Jardization, Geneva

al Panel on Climate  
Press, Cambridge,

context. First edition  
y, Luxemburg

ute for Environment and

: Impact Assessment

and water scarcity

icultural Products.

ycle assessment circa

